

12 March 2008

To:  
Local Food Producers / Growers / Caterers  
/ Food Processors / Food Distributors  
/ Food Retailers / Community Food Enterprises  
/ Community Food Projects

THE LODGE • EARLSGATE HOUSE •  
ST NINIAN'S ROAD • STIRLING • FK8 2HE  
TEL 0870 4711 750  
FAX 0560 0010 530  
EMAIL [info@fvfl.org.uk](mailto:info@fvfl.org.uk)  
[www.fvfl.org.uk](http://www.fvfl.org.uk)

Dear

**'Find it, Eat it', Local Food Directory for Forth Valley, 2<sup>nd</sup> Edition**

Following the success of the first edition of **'Find it, Eat it' - a directory of local food in Forth Valley**, Forth Valley Food Links is now calling for listings for the 2<sup>nd</sup> edition. All listings are **FREE**.

We would be interested to hear from the business, public and community sectors, that produce, process, sell or serve fresh foods made **within Forth Valley** using locally-grown or reared produce that has **originated in Forth Valley**:-

- Farm shops, box schemes & other 'on-farm' direct selling of fresh produce to the public
- Food producers (farmers / growers / smallholders) supplying markets or outlets in the Forth Valley area (including local suppliers to wholesalers, shops, restaurants, public services, caterers)
- Outlets selling / growing organic produce and/or 'wholefoods'
- Caterers / hoteliers / retailers serving fresh local produce in cafés / bistros / restaurants / pubs / inns
- Public sector serving or selling local food in schools, care homes, hospitals
- Community cafés & community-based groups involved in 'grow-your-own' schemes or other community food & diet initiatives (such as community fruit barras)
- Farmers' markets, fresh produce wholesalers, shops, delicatessens selling/using locally-grown produce & ingredients
- Primary and secondary processors using ingredients originating in Forth Valley

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This edition will be available in two formats:

1. We are working in partnership with Action for Change, CVS Clackmannanshire and Forward Scotland to produce a searchable database and downloadable Green Map (see [www.greenmap.org](http://www.greenmap.org) for details of Green Maps) on the Forth Valley Food Links' website (to be upgraded), where visitors to the website can search by produce category / sub-category, company / organisation, and location.
2. As a printed map which will be accessible at various locations in Forth Valley eg community centres, libraries, tourist attractions, tourist information centres.

I have attached a listings form and would be grateful if you could complete it and send it to me at the above address. We will contact you by telephone in due course for more detail (eg. trading hours, exact location etc). The more data we can collect the more we can promote your business and the increasing range of locally-grown produce available in the area.

We hope you will take advantage of this free promotional opportunity, and look forward to hearing from you.

With Best Wishes

Yours Sincerely

Diane Alderdice  
Project Officer

[diane@fvfl.org.uk](mailto:diane@fvfl.org.uk)

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